



SALES AND MARKETING INTERNSHIP

REF. NO. 1122

About us

We are an award-winning insurtech company that offers on-demand insurance for freelancers, contractors and SMEs. We are looking for an enthusiastic, fast learner with a can-do attitude to join our dynamic and international team. If you want the opportunity to learn from experts in the industry as well as hands-on mentoring from experienced founders, then this job is for you.

Apart from basic training about insurance, we offer compliance training, as well as the opportunity for the interns to learn from our expert consultants in their areas of interest, and to attend free training courses available to us through our memberships and partnerships with other organisations. They will get a dedicated mentor over the duration of the internship.

Number of employees

Team of 12, 4 fully employed and the remaining are consultants.

Tasks

- Assisting with implementing both inbound and outbound sales and marketing strategies across B2B as well as B2C channels.
- Improving our marketing automation processes as well as executing the marketing plan.
- Coordinating initial information mailings to phone and contact leads.
- Supporting the sales process by providing preliminary information to prospective contacts/leads and referral customers.
- Any other tasks that the team needs you to do.

Skills needed

- Fluent in English, plus either German or French.
- Excellent interpersonal skills.
- Excellent word processing and IT skills (CRM, Google Analytics), including knowledge of social media and marketing.
- The ability to work under pressure and to tight deadlines.

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- Good organisational and time management skills.
- The ability to research, digest, analyse and present material clearly and concisely.

Skills to be acquired

- Insurance products
- Marketing and sales
- Infusionsoft

Duration of the internship

6 months or 12 months

Office languages

English, German or French

Location

London Bridge area

Financial support

- Basic minimum wage for contracts of 12 months, £700/month for contracts less than 12 months

Office hours

Monday-Friday 9am-6pm, with one hour lunch break.