



## GERMAN SPEAKING MARKETING INTERN

REF. NO. 793

### About us

We are a leading international recruitment company specialising in sourcing world class talent for respected organisations across the following industries: Automotive, Industrial, Consumer/Luxury and Digital.

We offer a range of recruitment solutions to suit our client's needs. We have also developed revolutionary recruitment software and mobile apps to further enhance our service to our candidates and clients.

Our high performance stems from our core values: excellence; integrity; positivity and innovation. These form the basis of our unique culture, service proposition and operational approach.

We are looking for a marketing intern. Your role will be to support and at the Marketing team on generating and implementing a marketing strategy across our four recruitment departments. During your internship at our London headquarter you will get the chance to acquire a wide range of skills and marketing techniques, especially in relation to social media. Moreover, you will have the chance to be creative and design new marketing ideas, to help us expand our company.

### Number of employees

70

### Tasks

- Social Media Marketing (especially via LinkedIn, Xing, Facebook, Instagram, Twitter)
  - Content creation
  - Development of an editorial calendar
  - Implementing the messages via management tools (Hootsuite)
- Employer Branding (Especially via LinkedIn, Xing)
- Email Marketing
- Creating of Website content (texts + layout)
- Marketing Data analysis and weekly reports to monitor the Marketing tools
- Research on different fields relating to projects
- General office and administration tasks

# PRAKTIKUM IN LONDON



## Skills needed

- Preferably a marketing, communications, journalism or PR student
- Good knowledge of social media (especially Twitter, Facebook, YouTube and Instagram)
- Excellent communication, written and verbal
- passion for communication and strong interest in networking (analytics)
- Proficient in Microsoft Office
- Self-driven, ambitious and creative mind

## Skills to be acquired

- Professional experience and insights in a world class recruitment environment: an invaluable lesson to differentiate yourself from other graduates
- Insights into our marketing strategy, techniques and tools
- Deep knowledge in Online-Marketing
- Writing and communication skills
- Practical working experience
- Problem solving
- Working talent

## Period

Minimum 2 months

## Office languages

English, German

## Location

London, SE17NQ

## Financial support

Travel card, breakfast and lunch

## Office hours

Monday-Friday 8.30am-6pm, 1 hour lunch break