



BUSINESS ANALYST

REF. NO. 1246

About us

Our first product is a contextual reading assistant for the next generation of learners and knowledge workers. Our contextual reading assistant is always learning, just like you. It reads and learns with you in your unique way, helping increase comprehension and maintain focus in a world of distractions. We personalise the reading experience and include gamified element to encourage you to always go further.

Number of employees

11

Tasks

- Competitor analysis with different sectors. This includes: searching various existing online databases and extracting key information and populating a shared excel spreadsheet
- Strategic partner analysis, involving similar above processes but could include outreach and liaison with potential targets for first level interviews subject to candidates' suitability
- Review and analysis of the ad hoc companies to understand their business models and the customer/user experience flows

Skills needed

- Commercial understanding of how a business makes money and incurs costs
- Research skills
- IT skills
- Project life cycle knowledge
- Requirements elicitation skills
- Analytical skills

Skills to be acquired

The student will receive experience in delivery of the role in a commercial environment that will help plug gaps in their knowledge and prepare them for a paid role.

PRAKTIKUM IN LONDON



Duration of the internship

6-12 months, although we will accept as short as 2 months

Office languages

English

Location

London

Financial support

none

Office hours

10-4, daily check ins on progress to review previous days efforts.