



## START UP MARKETING INTERN

REF. No. 1140

### About us

We are a rapidly growing property startup who want to transform the world of renting one match at a time.

Our online property marketplace makes curated flatshare introductions via algorithmic matching based on property, compatibility and credibility.

We were named in the Top 75 startups for 2017 by Startup Grind Europe and are currently in a major business acceleration programme.

### Number of employees

3

### Tasks

#### Managing social media

- Prepare the social media strategy
- Plan and post on social media
- Reply to messages on Facebook and Twitter

#### Manage website blog

- Doing research to find a subject and gather information
- Writing blog articles
- Uploading the article on the company's website

#### Community management

- Answer user enquiries
- Moderate new user profiles and property listings

#### Customer relationship management

- Build and manage a list of marketing leads to grow the business

# PRAKTIKUM IN LONDON



## Skills needed

- A reliable, positive individual with a can-do attitude
- Good interpersonal skills
- Very good spoken and written English
- Access to own laptop

## Skills to be acquired

- Experience working in a startup online marketplace company
- General business skills e.g. planning, processes, meetings
- Working on and implementing a marketing strategy
- Working in a friendly co-working space with access to many start-ups, social events and learning workshops
- Working directly with the Founders as an important part of the team

## Duration of the internship

3 - 6 months

## Office languages

English, German

## Location

Angel, London

## Financial support

Travelcard

## Office hours

Monday-Friday 9am-6pm, 1 hour lunch break