



SOCIAL MEDIA WHIZZ

REF. No. 1044

About us

London based independent Digital Creative Agency – we develop, we design, we innovate for influencers of the millennial generation.

We are smart people, innovators, using cutting edge digital solutions for achieving ground breaking results whilst helping to grow your business for the millennial generation.

Number of employees

6

Tasks

We're looking for a **Social Media and Marketing Intern(s)**

Who would describe themselves as **"Social Media Enthusiast"**

Extremely creative, dynamic and has passion to drive very high-profile projects that are vital to our on-going success.

Born in a digital era, our focus is 75% of its marketing on social media along with its in house brands and our client portfolio.

- Research various social media platforms, including those FST already excels at (Twitter, Instagram, Facebook, Facebook), and those FST has yet to explore (Snapchat Live, Musical.ly, Pinterest, Tumblr, etc.)
- Monitor and create reports on success/failures of marketing projects
- Create weekly reports of follower and engagement counts
- Update the team on best practices on various social media platforms
- Research into new trends, new platforms and grow our online community and audience
- Create reports/inforgraphics on how to use, why to use and when to use certain social media platforms
- Propose, create and schedule social media campaigns and posts

PRAKTIKUM IN LONDON



Skills needed

- Your CV with a link to your portfolio
- You must enjoy, love and have a passion for social media & growing social audiences
- You must have your own laptop and ready to use this at our HQ Offices
- Must be proficient in Photoshop, InDesign etc
- -links to your favourite social media campaigns
- Please feel free to include any applicable experience, links to your work, and please include reasons why you think you are the perfect addition to our team

Skills to be acquired

- Project Management
- Business Acumen
- Commercial Tech Awareness
- The art of Collaboration

Duration of the internship

Minimum 2 months, 3-6 months

Office languages

English

Location

London

Financial support

To be confirmed

Office hours

Monday-Friday 9am-6pm, 1 hour lunch break