



## SOCIAL MEDIA INTERNSHIP

REF. No. 1128

### About us

The organisation, with Woman Clubs and Woman and Man magazines, covers a range of issues across lifestyle, culture, business, networking, health, mind and more. It is building on the momentum of a growing community of shared interests, aspirations and making useful connections. They are aspirational and successful migrant people representing high level positions, CEOs, directors, business owners, artists, doctors, and psychologists, among other.

The purpose of this internship is to provide social media support. This is a varied role with a broad remit, which requires an enthusiastic individual who is committed to pursuing a career within the publishing/media and marketing industry.

### Number of employees

-

### Tasks

We need assistance with the following tasks:

- Social Media content writing
- Social Media management
- Influencer outreach
- Reporting
- Client communication
- To lead effective campaigns
- Research
- Other administrative tasks

### Skills needed

- Passionate and very interested to work within Media Publishing
- Excellent knowledge of Social Media, both structure and content
- Understanding and following of Social Media trends
- Knowledge of analyzing Marketing Trends, and to make cost-saving decisions for production.

# PRAKTIKUM IN LONDON



- Eloquent and engaging verbal communication skills
- Creative, grammatically accurate and well developed technical skills
- Highly organised with the ability to multi-task, prioritise workload and work to tight deadlines
- Able to work flexible hours

## Skills to be acquired

- Fluency in other languages is a plus

## Duration of the internship

1-6 months

## Office languages

English

## Location

London

## Financial support

No remuneration

## Office hours

9am – 6pm, Monday to Friday with 1 hours lunch