

PRAKTIKUM IN LONDON



PR AND MARKETING INTERN

REF. No. 1030

About us

We are a company who focus on stag and hen party events in the summer and corporate events in the winter. We are currently offering a three month internship. The internship offers you the chance to gain valuable experience across a range of Social Media, PR and administrative duties.

Number of employees

4 permanent staff members + interns

Tasks

- Helping to market new products through content writing
- Writing blogs for the website as well as guest blogging
- Promoting brand awareness via social media channels; Facebook, Twitter etc
- Researching and contacting relevant websites to share posts
- Understanding the importance of link building for the website
- Training in social media strategy, Google Analytics, Adwords and Webmaster Tools
- Collecting and managing copy right free images for promotional use
- Working alongside the events team to understand the company's booking system

Skills needed

- Good English speaker
- Excellent written skills
- Strong organisational skills
- Good attention to detail
- Excellent time management skills
- Proactive and keen to learn
- Independent worker
- Good initiative

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Skills to be acquired

- Insights into our marketing strategy, techniques and tools
- Deep knowledge in Online-Marketing
- Writing and communication skills
- Practical working experience
- Problem solving
- Working talent

Duration of the internship

Minimum 3 months

Office languages

English

Location

London

Financial support

Travel Card

Working hours

9am – 5pm, or 10am to 6pm