PRAKTIKUM IN LONDON



MARKETING MANAGER

REF. No. 1121

About us

We are a UK based Lifestyle & Fitness Clothing Company, we have been running for just under two years with our main promotion being via the Owner's YouTube Channel.

Now looking to bring someone in house to handle Marketing / Social Media.

Number of employees

3

Tasks

- Create, run and assess Social Media Paid and Unpaid Campaigns
- Instagram and Facebook page management
- Email Newsletter creation and distribution
- Brand Awareness/Enforcement Strategies

Skills needed

- Uniquely Creative and Strategic Thinker
- Tenacious, Self-Starter
- Basics of photoshop (or similar editing app)
- Basic use of MS Office

Skills to be acquired

- Managing marketing campaigns
- A professional Portfolio of Campaigns
- An opportunity to potentially manage a team
- Learn the operations of running a clothing business

Duration of the internship

6 months

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English

Location

Battersea, London

Financial support

Travel within an agreed Distance from the Office, Lunch

Office hours

Working hours, Monday-Friday 12pm – 5:30pm (with a 30 mins break)