



MARKETING INTERNSHIP

REF. NO. 1119

About us

We are a spin-out company from London South Bank University (LSBU).

We are primarily an R&D company whose main mission is to develop novel instruments for skin bioengineering. Much of the manufacturing is sub-contracted, but design, assembly and quality control and are performed in-house.

Number of employees

5

Tasks

In this role you will be assisting the Marketing Department with a range of tasks relating to the Company's innovative marketing plan, campaign development, tradeshow event support, press releases, client communications, social media output, presentation writing, business administration, client and competitor research, past performance reviewing and sales support.

- Event support in trade shows
- Press Releases
- Social Media
- Campaign Development
- Stories and content creation
- Updating Website
- Follower and member engagement
- Presentation writing
- Review of activities and impact achieved

Skills needed

- Hard working
- Quick learning
- Competency in general business administration duties
- Fluency in English and German
- Excellent verbal and written communication skills

PRAKTIKUM IN LONDON



- Self-motivation
- Able to work independently
- Experience with Wordpress, Adobe Creative Suite, including InDesign, Illustrator and Photoshop

Skills to be acquired

- Business administration
- Corporate communications
- Labour leasing licences
- Language improvement
- Handle new challenges

Duration of the internship

Minimum 6 months

Office languages

Main: English
Secondary: German, French, Italian

Location

London

Financial support

No financial remuneration, however, there may be opportunities to attend relevant seminar workshops and trade show events.

Office hours

9am – 6pm, Monday to Friday