



MARKETING INTERNSHIP

REF. No. 1113

About us

The magazine covers a range of issues across lifestyle, culture, business, networking, health, mind and more.

It is building on the momentum of a growing community of shared interests, aspirations and making useful connections. They are aspirational and successful migrant people representing high level positions, CEOs, directors, business owners, artists, doctors, and psychologists, among others.

The purpose of this internship is to provide marketing support, which includes assisting with the account management of existing and new clients, selling of advertising space online and in the printed magazine, the implementation of digital marketing initiatives and the production of marketing collateral. This is a varied role with a broad remit, which requires an enthusiastic individual who is committed to pursuing a career within the publishing/media and marketing industry.

Number of employees

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Tasks

- For the purpose of selling advertising space, assisting with research, contacting potential advertisers, sending the media pack, negotiating the package, deadlines and requirements
- Preparing and sending business proposals
- Sourcing and creating partnerships with external clients
- Updating and maintaining social media platforms
- Performing administration tasks as required
- Possibility of attending industry/marketing events

Skills needed

- Passionate and very interested to work within media publishing
- Eloquent and engaging verbal communication skills
- Creative, grammatically accurate and well presented writing skills
- Highly organised with the ability to multi-task, prioritise workload and work to

PRAKTIKUM IN LONDON



tight deadlines

- Able to work flexible hours

Skills to be acquired

- Fluency in other languages is a plus

Duration of the internship

1-6 months

Office languages

English

Location

London

Financial support

No remuneration

Office hours

9am – 6pm, Monday to Friday with 1 hours lunch