



## MARKETING INTERNSHIP

REF. No. 1019

### About us

Established in 2003 and now in its 15<sup>th</sup> year of successful trading, we have offices in London, Manchester and Abu Dhabi, which service a rapidly growing mix of national and international clients across the Aerospace & Aviation, F1 & Motorsport, Engineering & Defence and Marine industries.

### Number of employees

60

### Tasks

- Create a variety of design content that is distributed across the website and social media channels, including banners, videos, gifs and animation.
- Clients: Preparing client presentations, developing joint marketing and pr campaigns with major clients
- Internal: Circulating internal news of key interest to each office and via the e-newsletter platform. Monthly company presentations are an integral part of internal communications.
- Written content: Copy writing and content production including news articles, blogs, thought leadership, PR
- Developing Industry Sector Communications ranging from Presentations, Marketing Materials, Digital and social media content.
- Supporting with a key events calendar for clients and internal events such as end of month celebrations, various parties and networking evenings

### Skills needed

- An experienced user of Microsoft Office and Adobe Creative Suite software
- Hard working, quick learning and able to work accurately and to deadlines
- Self-motivated, creative and able to work in a team
- Excellent written communication skills, with an interest and/or experience in copy writing and content creation

# PRAKTIKUM IN LONDON



- Fluency in English and 1 other language would be desirable
- Relevant degree (working towards or looking for a placement)
- The ability to talk confidently to professionals and be a self-starter is critical

## Skills to be acquired

- A brilliant introduction to Marketing
- Gain insight into what it is like to promote a rapidly growing business to global clients and regions
- Improve organizational skills, time management skills, professional communication
- Improve how to work within a brand led organization

## Duration of the internship

3-6 months

## Office languages

English

## Location

London

## Financial support

Expenses only (£10 a day)

## Office hours

Monday-Friday 9am-6pm, 1 hour lunch break