



CONTENT WRITER-MARKETING INTERNSHIP

REF. No. 1038

About us

This is an exciting opportunity to join an international technical recruitment company based in central London (SE16).

Established in 2003 and now in its 15th year of successful trading, we have offices in London, Manchester and Abu Dhabi, which serves a rapidly growing mix of national and international clients across the Aerospace & Aviation, F1 & Motorsport, Engineering & Defence and Marine industries.

With a turnover approaching £35M and a multi-national workforce of 70 staff, we are looking for an enthusiastic, striving intern to join our Marketing team for a minimum of 3 months to 6 months.

Number of employees

75

Tasks

- Creative – Research relevant facts, supporting material and online and offline information to brainstorm and develop content ideas
- Planning – Plan, edit, proofread and post content
- Writing – Write and post new articles, blogs, white papers and press releases across a range of topics including: Aerospace & Aviation, Formula One and Automotive, Engineering & Defence, Marine, Recruitment and industry related news
- Content Optimisation – Build a content calendar and work with the marketing team to create and continue to improve a Content Strategy
- Analytics, WordPress and social media channels to analyse success of all types of content and continually improve content performance
- SEO – Improve website traffic by using keywords and Search Engine Optimisation processes in every piece of written content

PRAKTIKUM IN LONDON



Skills needed

- Experienced user of Microsoft Office & Word
- Hard working, quick learner and able to work accurately and to deadlines
- Self-motivated, creative and able to work in a team
- Excellent written communication skills, with a interest and/or experience in copy writing and content creation
- Fluency in English
- Passion within one of our four sectors is desirable
- The ability to talk confidently to professionals and be a self-starter is critical

Skills to be acquired

This role is a great introduction to Marketing and Design with the opportunity to gain experience in designing, producing and implanting all aspects of a rapidly growing brand to global clients and regions. You will learn to write articles, blogs etc. together with improving your organisational and time management skills and how to work within a brand led organisation.

Duration of the internship

3-6 months

Office languages

English

Location

Central London (SE16 4RN)

Financial support

Food and travel expenses in the amount of £10 each working day

Office hours

Monday-Friday 9am-6pm, 1-hour lunch break