



INTERNATIONAL MARKETING ASSISTANT AND PRODUCT MANAGER INTERNSHIP REF. No. 1092

About us

The company is a Barcelona-based start-up engaged in the designing, manufacturing and marketing of innovative solutions that ease every-day life of mobile technology users. Founded in 2006 by a young entrepreneur, the company is determined to build a leading brand in its field, bringing simple and useful products to a global market and making a difference in a high competitive industry. With headquarters in Spain, it has offices and working teams in China, US and Germany.

The company offers an opportunity for an international career in the Consumer Electronics industry to self-motivated, proactive and dynamic candidates.

You will join a young and multicultural team where fresh thinking is highly valued and new ideas always welcomed.

Tasks

The product manager for the company will work with a team of forward facing professionals focused on extending its leadership in the mobile accessories. The Product manager should be passionate, innovator, proactive and understand how to coordinate and support the development of sales objectives and strategies to insure the execution of these programs.

Assignments will include one or more projects within the following areas:

- Analyze, develop and implement a successful strategy surrounding your area of responsibility
- Collaborate with colleagues to exchange best-selling strategies and market information
- Work alongside a team of engineers, operations, sales and marketing professionals to define/execute our product priorities and expand our company's market leadership
- Coordinates project activities with an emphasis on innovation, quality, and meeting deadlines
- Ability to perform research on market trends, opportunities, competitive analysis and translate the results of that research into actionable plans for the company
- Provide effective promotion tools to global sales team

PRAKTIKUM IN LONDON



Skills needed

- Excellent communication and selling skills
- Good planning and able to work independently
- Fluent in English
- Dominate another European language (Spanish, French, German, Italian, ...)
- Possess leadership potential
- Can innovate and look beyond standard practices
- Working towards a Masters degree and possess a demonstrated interest in marketing and sales
- Confident, extroverted, and driven with a competitive spirit
- Willing to travel internationally when needed

Duration of the internship

From 6 months

Office languages

English

Location

Barcelona, Spain

Financial support

500€ + sales commissions