



E-COMMERCE, MARKETING AND SALES INTERNSHIP

REF. NO. 1215

About us

We are the first Asian marketplace here in the UK. We started our journey in 2018, so you will see how a start-up works!

We are providing an ecommerce Platform where you can buy or sell any Asian products and services.

We want to connect the Asian community and make it convenient, easier and simpler for them to trade confidently and securely.

Number of employees

5

Tasks

- Develop ecommerce sales strategies to meet revenue and growth targets
- Implement and utilize analytics to track sales trends and identify opportunities for growth
- Conceptualize digital marketing initiatives, analyse data and measure results
- Plan and monitor paid search marketing campaigns
- Partner with brand owners to leverage all marketing opportunities
- Create and manage product descriptions for online marketplace platforms
- Pioneer and create new opportunities with ecommerce accounts, identifying white space and marketing opportunities to generate sales
- Build a trust and foster a relationship to be recognized as a premium ecommerce supplier
- Conduct extensive online research, at all times understanding marketing and sales strategies from all major ecommerce retailers
- Actively participate in scheduled internal weekly and annual sales meetings, preparing in advance to share relevant and beneficial information
- Collaborate with your sales peers, design teams and management to ensure that you are offering the very best assortment to the customer

PRAKTIKUM IN LONDON



Skills needed

- Ability to do the tasks mentioned in the Tasks section

Skills to be acquired

This is an amazing opportunity to join our start up journey in our ecommerce platform. You will learn a lot and you will have the opportunity to grow within the company

Duration of the internship

Minimum 3 -6 months

Office languages

English. (plus if you can speak Hindi, but this is optional)

Location

North West London

Financial support

Travel card

Office hours

Monday-Friday 9am-6pm, 1 hour lunch break