

# PRAKTIKUM IN LONDON



## DIGITAL AND REAL TIME MARKETING, SOCIAL MEDIA CAMPAIGNS.

REF. No. 1254

### About us

Our company is committed to face the environmental issues of the world by creating realistic yet entirely new profit-based solutions. We are agile and shallow tier and expect all of our people to act and react as if the future of the planet is in their hands.

We are a combination of innovative development engineers, artists, business minds, designers and lawyers who have worked with the most technologically advanced companies on the planet.

Legally we are a London UK establishment, although that is for the purposes of company registration.

As having a fixed office space is wasteful and polluting, we are virtual, but if needed, we use a temporary space to meet. If not, it is all about Zoom/Skype and getting on with the job as a semi-autonomous agent of a larger entity.

If you are expecting to be told exactly how to solve a problem that we set for you then we will have already solved that problem ourselves.

We have created an entirely unique system which deals with some of the main environmental problems and would want you to work as an innovative and equal partner to develop those systems.

### Number of employees

2-20 depending on the tasks set

### Tasks

PLEASE NOTE: In order to protect our Intellectual Property, it is an absolute requirement that any successful candidate will be required to declare that they fully understand the details and implications of our Non-Disclosure Agreement and to then sign our Non-Disclosure Agreement.

After full briefing regarding each of the projects reach and depth the successful candidate should follow through on the following:

Rapidly and accurately respond to ongoing questions relating to Marketing and digital media campaign design and facilitation as cited above from project personnel.

# PRAKTIKUM IN LONDON



Rapidly and accurately review the company's Marketing concepts to date and produce insights on that work.

Rapidly and accurately design Marketing and digital media campaign design and plans on a project by project basis for each project.

In conjunction with the people on each project ensure that Marketing is fully integrated into the daily, weekly and monthly project by project objectives.

Manage the day-to-day Marketing needs of a fast-moving company in a friendly and creative manner.

Sit in on fast moving digital meetings and provide Marketing and digital media campaign design and insights during and after those meetings in a friendly and positive manner.

Pro-actively create innovative ongoing Marketing and digital media campaign design and insights.

Produce Marketing and digital media campaign design and insight-based reports on a demand based for the company Founders regarding all of the ongoing company projects.

Be interested, engaged, creative and proactive at all times.

You will be given a great deal of autonomy and responsibility.

We expect you to use that autonomy and responsibility to create real and directly applicable innovation.

## Skills needed

Candidates should have a workable understanding of general Marketing, digital marketing and ongoing real time social media campaign management and digital campaign development.

Candidates should be able to work fluently across our key areas of development that are as follows:

Reducing hotel energy use, video monitoring of large, remote and threatened natural environments, reducing oceanic pollution, eBike battery waste and methods to help to reduce early learning difficulties in developing countries.

Candidates should have a workable understanding of the basics of what is required to produce validated business plans and commercial propositions and to be able to accurately and succinctly brief business plan specialists.

# PRAKTIKUM IN LONDON



Candidates should be able to extrapolate highly creative “what if” feasibility scenarios throughout their individual potential work parameters and to be able to supply answers to those “what if” feasibility scenarios.

## Duration of the internship

Minimum 6 months, maximum 11 months.

## Office languages

Good English. Anything else is useful but not necessary

## Location

London, UK.

## Financial support

None

## Office hours

Monday-Friday 9am-6pm, 1-hour lunch break.