



## COMMUNICATION AND MARKETING INTERN

REF. No. 1093

### About us

Communication and Marketing internship in one of the world's largest network agencies in Barcelona, Spain. The international network agency, created in 1989, deals with customers' needs all over the world. With more than 150 partners, the agency is now the largest independent network agency in the world ("Advertising Age"). The services offered worldwide are divided into 12 categories:

- Advertising / Full Service / Integrated Communications
- Business-to-Business
- Healthcare
- Media Buying / Media Planning
- Public Relations
- Sales Promotion / Point of Sales
- E-Business
- Direct Marketing / Tele Marketing / Database Marketing / Customer Relation Marketing
- Packaging / Design
- Branding / Brand Management
- Events / Sponsoring
- Market Research / Consulting

### Tasks

In the foreground are communicational tasks in keeping daily contact with the members of the agency all over the world and finding new contacts. The intern will have the opportunity to get an insight into each field, or select a field of preference.

Two internships are offered:

#### Administration

- organization of events
- data base
- new business development

#### Communication

- cooperation partners daily contact with members of the media department

# PRAKTIKUM IN LONDON



## Skills needed

- Communication skills
- MS Office skills
- Fluent in English

## Duration of the internship

From 3 months

## Office languages

English

## Location

45 minutes outside of Barcelona

## Financial support

none

## Office hours

10am – 2pm, Monday to Friday (part time)