



BLOGGER/CONTENT WHIZZ

REF. No. 1042

About us

London based independent Digital Creative Agency – we develop, we design, we innovate for influencers of the millennial generation.

We are smart people, innovators, using cutting edge digital solutions for achieving ground breaking results whilst helping to grow your business for the millennial generation.

Number of employees

6

Tasks

We're looking for a **BLOGGER and CONTENT WHIZZ Intern** Who would describe themselves as **"MILLBLOGGER and CONTENT WHIZZ"**

We are seeking an enthusiastic copywriter and content creator to join our passionate team, to help with brand growth and customer acquisition.

As a Brand/Graphic Design Intern, your role includes, but is not limited to helping the CEO and Team Members:

- Create brand identity concepts
- Design social media content/asset
- Create User Interface(s) for Mobile Apps
- Create Logos, brand content concepts and new concept design
- Design proposal documents & other business marketing materials

Skills needed

As a Blogger and Content Whizz, your role includes, but is not limited to helping the CEO and Team Members:

You will be required to write compelling copy that will motivate customers to fall in love with our brand, communicate our key messages and move potential customers through our sales funnel. You will be working across multiple channels including on email marketing campaigns, newsletter marketing, website copy, social media, our blog and more.

PRAKTIKUM IN LONDON



- Experience writing blog posts, newsletters, emails as well as punchier copy for marketing materials e.g. flyers
- Ability to fit tone for target audience and adapt text amount and style for various channels
- Knowledge of sales funnels and expectations of customers at different stages
- Creative and passion for technology, mobile,
- Research skills and ability to keep up to date with industry trends
- Visual creativity is a plus

Skills to be acquired

- Project Management
- Business Acumen
- Commercial Tech Awareness

Duration of the internship

Minimum 2 months, 3-6 months

Office languages

English

Location

London

Financial support

To be confirmed

Office hours

Monday-Friday 9am-6pm, 1 hour lunch break