



MARKETING INTERNSHIP

REF. NO. 1019

About us

Established in 2003 and now in its 13th year of successful trading, the company has offices in London, Manchester and Abu Dhabi, which service a rapidly growing mix of national and international clients across the Aerospace & Aviation, F1 & Motorsport, Engineering & Defence and Marine industries. With a turnover approaching £25M and a multi-national workforce of 60 staff, the company is looking for an enthusiastic, striving intern to join their Marine team. 2015 has been a very successful year for the company, with new sectors and clients growing permanently. With a brand new office right by the Thames riverside and numerous international events planned, 2016 is a record year for the ever growing team with many more exciting opportunities to come.

Number of employees

60

Tasks

- Social Media management - working on the social media strategy with the Marketing Assistant, publishing content across multiple channels, including LinkedIn, Twitter, Facebook, Instagram and YouTube
- Website management - posting website content, monitoring online presence and updating content
- Graphic Design - Working with the Graphic Designer to create social media banners, videos and print projects
- Analysis and reporting of marketing activities including website traffic, social media, email campaigns and PR
- Content creation - writing blogs and creating design collateral
- Supporting the Marketing Manager and the sales team on a variety of planned projects and ad-hoc activities

Skills needed

- Be working on a university degree or equivalent, or have at least one year's work experience in any office-based work environment

PRAKTIKUM IN LONDON



- Have fantastic attention to detail
- Be able to work to deadlines and work on multiple tasks simultaneously
- Be eager to learn and self-motivated They will be hard working, quick learning and able to work accurately and to deadlines

Skills to be acquired

- A brilliant introduction to Marketing Gain insight into what it is like to promote a rapidly growing business to global clients and regions
- Improve organizational skills, time management skills, professional communication
- Improve how to work within a brand led organization

Duration of the internship

1 – 3 months

Office languages

English

Location

London

Financial support

£10 per working day for travel and food expenses

21 benefits including monthly social events, annual company holidays, dress down Fridays, daily fruit deliveries, private healthcare

Working with a dynamic and fun marketing team that supports a thriving international business

One-to-one training of marketing systems and programmes, including HubSpot Marketing Software, PhotoShop and the Adobe Creative Suite

Working in a collaborative, positive culture that rewards hard work and success

Office hours

8 hours