



## MARKETING INTERNSHIP

REF. No. 1102

### About us

This organization aims to give children from western Africa a chance for a better, humanely life. It is convicted by the company that every child has the right of education, and that education is probably the only way out of poverty. Meanwhile, the organization is presented in numerous cities such as London, Amsterdam, Barcelona as well as in cities in the USA. In the last five years, more than 20.000 children were provided with access to education by the company and thus a way out of poverty was prepared to them. In order to be able to send the main part of the donations directly to projects in western Africa, it is ensured that overheads are minimized in each location – hence the internship is unpaid. In any case you will gain valuable experiences as well as exciting insights and be part of an involved, motivated team.

### Tasks

The organization is looking for a motivated, work willing intern who supports the team in Barcelona. Your tasks will include the following:

- Optimization of donation-marketing and fund-raising channels
- Digital-marketing, SEO, Affiliate marketing, Social Media
- Promotion of local and international events
- Website- and Content-Management
- Activation and coordination of volunteers, extension of the network
- Manage collaborations with partner-organizations
- Event-Management: Support existing events & generate ideas for new events
- You will also get insights in the fields of law, accounting, administration etc.

### Skills needed

- independent working style
- motivated and passionate for the project and for the mission of the organization
- university studies in the field of marketing, human rights, international relations, development, economics, global affairs or similar
- excellent communication skills
- knowledge of web, MS Office, Social Media etc.
- good language skills in English (language skills in Spanish, German or Dutch are a plus)
- laptop

# PRAKTIKUM IN LONDON



## Duration of the internship

Min. 3 months

## Office languages

English

## Location

Barcelona

## Financial support

Unpaid - however, it is being attempted to absorb part of the transport costs