



MARKETING AND SOCIAL MEDIA COORDINATOR

REF. No. 991

About us

We are a platform for Women in business, through empowering women and to tell their stories we have created a whole new journey for women all around the world. You'll be joining a high growth business, where innovation and dynamism thrive. The business already has an established and excellent platform, and is producing highly valuable information, but there is lots to be done, improving the speed, accuracy and consistency of information and building a function that will be fit for future growth. We are an online and printed magazine with various social media platforms high in followers. We are expanding to reach even further out to a Global audience, at the moment our platform is established around the world and we have published stories and participated with high profile figures.

Number of employees

8

Tasks

- Create regular content for our online magazine and on our social media platform
- Commissioning or conducting market research
- Developing pricing and budgeting strategies
- Obtaining necessary consent and providing final approval on all marketing collateral, products and promotions
- Developing marketing materials to generate sales leads
- Producing press releases
- Producing media packs
- Developing schedules and maintaining deadlines

Skills needed

- To lead effective campaigns
- digital marketing communications processes
- to be able to analyze marketing trends, and to make cost-saving decisions for production.
- To understand and follow social media trends
- Communication

PRAKTIKUM IN LONDON



Skills to be acquired

- Proven work experience as a marketing coordinator
- Solid experience with digital technology and editing software packages
- Demonstrable communication and marketing ability with a relevant portfolio
- Thorough knowledge of timing, motivation and continuity
- Creative mind and social media skills

Duration of the internship

3 months

Office languages

English

Location

London

Financial support

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Office hours

Monday-Friday 9.30am-5.30pm (30 min lunch break)