



FASHION PR AND MARKETING INTERN

REF. No. 854

About us

A London based lifestyle brand which specialises in eco-friendly & luxurious lifestyle Clothing made in Europe. Wellicious carefully designs each and every detail to create a sustainable yet glamorous collection infused with the latest fashion and colour trends.

Number of employees

10

Tasks

- Provide support to the PR team for product-related activities
- Provide general office and administrative support to the PR team
- Assisting on event organisation
- Composing media lists
- Press release writing
- Handling calls & liaising with PR agencies
- Monitoring coverage in magazines, newspapers and websites
- Social Media

Skills needed

- Desirable skills & requirements: graduate (or equivalent) in the study of fashion, public relations or some relevant marketing communications discipline
- Proven PR experience in a luxury fashion environment is desirable but not essential
- Discreet, professional and excellent spoken/written and communication skills
- Excellent eye for detail, time-management, and multitasking skills
- Ability to work within an evolving and fast-paced environment
- Extremely well-organised, self-motivated, efficient and initiative
- Ability to meet tight deadlines
- Strong MS Word skills; working knowledge of PowerPoint and MS Excel
- Creative and able to contribute to brainstorming sessions

PRAKTIKUM IN LONDON



Skills to be acquired

This is an amazing opportunity to gain insight into what it is like to promote a lifestyle fashion brand. You will improve your organisational and time management skills as well as your professional communication.

Duration of the internship

Minimum 3 -6 months

Location

West London

Financial support

Travel card

Office hours

Working hours: Monday-Friday 9am-5:30pm