



SALES AND MARKETING ASSISTANT (REF. NO. 74)

About us

We are one of the UK's most exciting and innovative gadget and gift companies selling our products to some of the biggest retailers in the world.

We are a forward thinking and friendly company, existing for over 15 years and building a reputation as being one of the coolest suppliers of gadgets and toys in the market.

Number of employees

10

Tasks

We are looking for someone to help with the launch of our new products as a result there will be a lot of opportunities to gain experience in all aspects of the marketing mix. The role will include attending trade shows, website content management, online optimization, and national account management (after training), designing eshots and newsletters and direct selling.

Skills needed

You will be a person that is confident and keen to gain experience in the tasks detailed above. Knowledge of design packages will be a plus as will any knowledge of the German toy and gift market.

- Confident and outgoing personality
- Basic grasp of English language
- Any knowledge of any graphic design packages a plus

Skills to be acquired

- Marketing skills
- Product knowledge
- Website content management skills

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- SEO skills
- national account management skills
- design skills
- sales skills

Period

We need someone for about 6 – 9 months

Office languages

English

Location

London, W3

Financial support

Travel expenses covered up to £100 a month

Office hours

9.30am - 5.30pm

Contact

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