



GERMAN SPEAKING MARKET RESEARCH CONSULTANCY INTERN

REF. No. 1110

About us

Have you ever wondered how the doors of a bus are operated, why cast steel doesn't stick to its mould or what makes an aeroplane's landing gear so tough? We advise clients who manufacture products without which the world as you know it just wouldn't work. You'll find us supporting some of the most recognizable global brands, just as much as niche suppliers operating at the cutting edge of technological progress.

Our consultants are engaged in competitive analysis, market segmentation, M&A activity, Voice of the Customer studies and numerous other forms of business support. Positioned half way between a market research agency and a business consultancy, we are well placed to cater for the market intelligence requirements its large body of industrial clients needs.

We have a number of major multinational research & consulting projects which need mother tong level of command of languages. All report writing is in English. We have trained several fresh graduates & students who are now in important positions in industry & finance.

You will be supervised and assisted by a native German speaker, to ensure you can communicate with each other in German, if needed.

Number of employees

5

Tasks

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- Collecting & Analysing industrial market data
- Writing reports and press releases
- Communicating with clients from an early stage on
- Sales and marketing activities

Skills needed

- Good command of both English and German (essential)
- Excellent knowledge of MS Office Applications
- Excellent communication skills
- Great attention to detail
- Ambitiousness, ability to work self-reliantly
- University student (preferably in their final year)
- Commercial understanding of the manufacturing industry in Germany beneficial (but not essential)

Skills to be acquired

- Valuable experience in engaging customers from an early stage
- Experience in Project Management and Marketing Activities
- Designing of private consultancy projects
- Profound understanding of the manufacturing industry in Germany and elsewhere

Duration of the internship

Minimum of 2 months

Office languages

Office language: English; German

Location

Battersea Park

PRAKTIKUM IN LONDON



Financial support

£70- -£120 for a 7 hour working day (Depending on the applicant's experience and abilities)

Financial bonus for the completion of each project

Daily lunch provided by the company

Office hours

8.30 am – 5.30 pm (including 1 hour lunch break)