



## DIGITAL MARKETING ANALYST (GERMAN SPEAKING)

REF. No. 1077

### About us

Young, fast growing digital marketing agency based in South London. We specialise in PPC Marketing on Search, Native & Display networks.

### Number of employees

25

### Tasks

- Analyse data
- Plan new advertising campaigns
- Manage budgets and bids
- Optimise UK, US & DE advertising accounts

### Skills needed

- Strong analytical skills
- Proficiency in written and verbal English
- Proficiency in written and verbal German
- You know what Excel is

### Skills to be acquired

- SEM Marketing
- Native networks
- Display Marketing (Adwords)
- PPC account management

### Duration of the internship

3 months, after which a decision to award a permanent, full-time position will be made.

# PRAKTIKUM IN LONDON



## Office languages

English, German, French

## Location

Oval, London

## Financial support

Initial 3 month paid probation period (£1,118pm), with a significant performance-based pay increase upon receiving the full-time, permanent position.

## Office hours

Monday – Friday 9:30 – 6pm