



SOCIAL MEDIA EXECUTIVE

REF. No. 849

About us

The start up company was established in 2014. It is a fast-growing online health and wellbeing platform that makes creating, organising, and booking activities easier. As a start up, the company consists of 6 employees but is looking to grow. It is based in central London.

The company aims to increase activity accessibility for everyone- making it easy to create long term and sustainable improvements to lifestyles. Also available as an app, the live activity database makes it possible for people to discover activities located anywhere and book instantly.

The company provides the infrastructure for activity providers, networks, and groups, so that users are guaranteed to find something they are interested in, while providers and networks engage a larger audience.

Number of employees

6

Tasks

- Creating, updating, editing, and managing social media, design work, and company blog
- Website updating news about specific activity health promotion and information
- Website editing, including descriptive and informative text write-ups as well as image manipulation and website proofing
- Enhance marketing and advertising target strategy

Skills needed

- Motivated
- Reliable
- Quick thinking
- Excellent communication skills
- Hard working
- Show an excellent level of written and spoken English

PRAKTIKUM IN LONDON



- Demonstrate good self-management skills
- Confident in MS Word, Excel and PowerPoint with an acute interest in the digital landscape and social media networks
- Creative abilities and design experience is helpful, with an eye for detail and accuracy
- Good time management skills and an organised manner

Skills to be acquired

- A unique opportunity to immerse yourself into a fast-paced environment, within a rapidly growing start-up company with a passionate and experienced team
- Measurable objectives and quantifiable achievements with a very real sense of purpose – qualities that potential employers value very highly and which facilitate a rapid and interesting learning experience
- Working within the health promotion and sport education sector by engaging the community with the latest news and updates on the sports, health, activity scene

Duration of the internship

minimum 3 months

Office languages

English

Location

West London

Financial support

Travel card

Office hours

Part time: 2 days a week, 9am-6pm