



MARKETING INTERNSHIP

REF. No. 1079

About us

Founded in 2005, incorporated in May 2009, ASB Internship Solutions Ltd. with its end user website www.praktikum-in-london.de, offers students the opportunity to find a work placement/ internship in London, Great Britain, as well as other locations around the world at an affordable price. Our company is a mediator between interns and companies. Further we do provide accommodation possibilities such as student halls, house sharing or host families.

Number of employees

5

Tasks

- configuring Social Media channels like Instagram, Facebook etc.
- creating marketing campaigns for Social Media
- creating the content table for Social Media
- planning subjects for Social Media
- all in all: creating, updating, editing and managing Social Media
- producing pictures for Instagram and Facebook
- creating a wide range of different marketing materials
- supporting the colleagues/whole team if necessary
- editing of photos and films
- looking for cooperation

Skills needed

- good computer skills
- good organisational and management skills
- independent and creative attitude
- good and inspiring written skills in German and English
- basic understanding of using social networks in marketing
- basic knowledge in Adobe Photoshop
- attention to detail

Skills to be acquired

- practical working experience in marketing
- experience in creating marketing campaigns
- preferably a marketing, communications or PR student

PRAKTIKUM IN LONDON



- google analytics and adwords experience

Duration of the internship

3-6 months

Office languages

German (internal communication), English (external communication)

Location

33 Hanger Lane, London W5 3HJ, United Kingdom

Financial support

none

Office hours

Monday – Friday 9am – 6pm, 1 hour lunch break

If you are interested in this internship please send your CV and CL to: Anne Glende
admin@praktikum-in-london.de

We are looking forward to hearing from you soon!