



## MEDIA PUBLISHING MARKETING INTERNSHIP

REF. No. 853

### About us

The magazine It is building on the momentum of a growing community of shared interests, aspirations and making useful connections. They are aspirational and successful migrant people representing high level positions, CEOs, directors, business owners, artists, doctors, and psychologists, among others.

We are looking to build a young, dynamic intern team of different nationalities. If you want to build valuable work experience, then this may be an ideal opportunity. We can offer you the chance of working from our London offices (and sometimes from home). We want to recruit young people who are self-motivated, driven, articulate and well presented individuals, who are willing to go the extra mile, and enjoy achieving and exceeding targets.

The purpose of this internship is to provide marketing support, which includes assisting with the account management of existing and new clients, selling of advertising space online and in the printed magazine, the implementation of digital marketing initiatives and the production of marketing collateral. This is a varied role with a broad remit, which requires an enthusiastic individual who is committed to pursuing a career within the publishing/media and marketing industry.

### Number of employees

1

### Tasks

- For the purpose of selling advertising space, assisting with research, contacting potential advertisers, sending the media pack, negotiating the package, deadlines and requirements
- Preparing and sending business proposals
- Sourcing and creating partnerships with external clients
- Updating and maintaining social media platforms
- Performing administration tasks as required

# PRAKTIKUM IN LONDON



- Possibility of attending industry/marketing events

## Skills needed

- Passionate and very interested to work within media publishing
- Eloquent and engaging verbal communication skills
- Creative, grammatically accurate and well presented writing skills
- Highly organised with the ability to multi-task, prioritise workload and work to tight deadlines
- Able to work flexible hours
- Fluency in other languages is a plus

## Skills to be acquired

- Media and publishing experience
- Networking
- Improving verbal and written communication skills
- Negotiation & Sales
- Building confidence

## Duration of the internship

Minimum 3-6 months

## Office languages

English

## Location

London EC3A 7BR

## Financial support

Coffee/tea during the day, free tickets to attend different networking/professional events in London. Bonus based on their performance.

## Office hours

Monday-Friday 9am-6pm, 1 hour lunch break