



ONLINE ACQUISITION MARKETING INTERNSHIP

REF. No. 1048

About us

We are a digital consulting company based in London and we are looking for a HR Assistant Manager in order to face the growth of our company on the European market.

Number of employees

35

Tasks

You will report directly to the Senior Online Marketing Manager and be responsible for:

- Analysis and optimisation of campaigns
- Creation and management of native advertising and paid social campaigns
- Implementing and continually testing new creative messaging, landing pages, campaigns and tools
- Interfacing with major networks and affiliates to find new areas of growth
- Assisting in managing significant marketing budgets, ensuring the highest customer acquisition
- Working closely with sales, project manager and the IT team internally but also with network and affiliate externally
- Weekly reporting, suggestion of optimisation

Skills needed

- Previous digital marketing experience would be a plus
- Strong analytical and numerical skills and feeling very comfortable with numbers and MS Excel
- Excellent time management skills
- Remarkable attention to details, autonomous, resourceful and multitasking
- Fast and hard worker, eager to learn and common sense approach
- Native French and excellent English level; an additional European language (Dutch, German or Italian would be a plus)
- Bachelor degree or above, ideally in science or engineering

PRAKTIKUM IN LONDON



Duration of the internship

6 months

Office languages

English, French, German, Italian

Location

London

Financial support

£630/month, free gym access

Office hours

Monday – Friday, 9am-6pm (1-hour lunch break)