



CONTENT WRITER-MARKETING INTERNSHIP

REF. No.1038

About us

Established in 2003 and now in its 15th year of successful trading, the company has offices in London, Manchester and Abu Dhabi, which serves a rapidly growing mix of national and international clients across the Aerospace & Aviation, F1 & Motorsport, Engineering & Defence and Marine industries. With a turnover approaching £35M and a multi-national workforce of 70 staff, VHR is looking for an enthusiastic, striving intern to join their Marketing team for a minimum of 3 months to 6 months

Number of employees

70

Tasks

- Creative – Research relevant facts, supporting material and online and offline information to brainstorm and develop content ideas
- Planning – Plan, edit, proofread and post content
- Writing – Write and post news articles, blogs, white papers and press releases across a range of topics including: Aerospace & Aviation, Formula One and Automotive, Engineering & Defence, Marine and Recruitment
- Content Optimisation – Build a content calendar and work with the marketing team to create and continue to improve a Content Strategy
- Analytics – Report and develop insights on content performance, using Google Analytics, WordPress and social media channels to analyse success of all types of content and continually improve content performance
- SEO – Improve website traffic by using keywords and Search Engine Optimisation processes in every piece of written content

Skills needed

- The right candidate will be an experienced user of Microsoft Office
- Hard working, quick learning and able to work accurately and to deadlines
- Self-motivated, creative and able to work in a team
- Excellent written communication skills and experience in copywriting and content creation.
- Fluency in written and spoken English
- Relevant degree (working towards or looking for a placement)

PRAKTIKUM IN LONDON



- Passion within one of our four sectors is desirable
- The ability to talk confidently to professionals and be a self-starter is critical

Skills to be acquired

- You are an enthusiastic and eager team player who is looking for a Business Strategy and Intelligence internship in London
- gain experience in researching, analysing and reporting on many dimensions of the organisation
- You will learn to apply investigative research techniques, candidate analysis, market and regional understanding together
- You can improve your organisational and time management skills and learn how to work within a customer led organisation

Duration of the internship

1-3 month

Office languages

English

Location

London

Financial support

£10 per working day for travel and food expenses

Office hours

Working hours, e.g. Monday-Friday 9am-6pm, 1 hour lunch break