



## BRAND AND GRAPHIC DESIGNER INTERNSHIP

REF. No. 1036

### About us

Established in 2003 and now in its 15<sup>th</sup> year of successful trading, the company has offices in London, Manchester and Abu Dhabi which service a rapidly growing mix of national and international clients across the Aerospace & Aviation, F1 & Motorsport, Engineering & Defence and Marine industries. With a turnover approaching £35M and a multinational workforce of 70 staff, the company requires an enthusiastic Brand and Graphic Design intern to join their Graphic Design team.

2017 is a great year for the company, with new clients growing all the time, together with brand new offices and numerous international events planned – it is looking to be a record year for the ever-growing team.

This is a great opportunity for an enthusiastic individual to work on across all areas of an exciting brand. The company strives to be different, to create the best environment for its staff and clients and ensure the work is a place you want to come to

### Number of employees

70

### Tasks

- 1) **Banner Advertisement:** Campaign ideas and development; Imagery and photography; Digital and print production.
- 2) **Brand Identity Development:** Review of their brand identity; Logo and visual assets; Guideline; Brand Imagery and Development and Signage and Stationary.
- 3) **Visual Global Communication:** Website development; Social Media Pages support and development.
- 4) **Marketing Support:** Trade and Industry: Supporting industry presentations, awards submission and key events.

Clients: Preparing client presentations, developing joint marketing and pr campaigns with major clients.

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Contractors: Assisting with large client teams to ensure staff are well informed and briefed as they embark on new positions (in new countries).

Internal: Circulating internal news of key interest to each office and via the e-newsletter platform. Company presentations.

**5) Creating Videos, Brochures and Posters:** The creation of videos, brochures and posters with the use of software's such as Adobe Photoshop, Adobe InDesign, Adobe Illustrator, Adobe Premiere Pro and Adobe After Effects.

## Skills needed

- Strong Idea and Concept Generation and familiar working with corporate identities
- The right candidate will be an experienced user of Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Premiere Pro and Adobe After Effects
- Additional knowledge of photography, film and video editing (PremierPro and After Effects) and website development (Wordpress) is desirable but not required
- They will be hard working, quick learning and able to work accurately and to deadlines
- They will be self-motivated, creative and able to work in a team
- Relevant Marketing/ Graphic Design degree (or working towards)
- Enthusiasm, eagerness and drive to work on all areas of a highly exciting business

## Skills to be acquired

- gain experience in designing, producing and implanting all aspects of a rapidly growing brand to global clients and regions
- you will learn to apply graphic and design skills
- improving your organizational and time management skills and how to work within a brand led organization

## Duration of the internship

1-3 month

## Office languages

English

## Location

London

## Financial support

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£10 per working day for travel and food expenses

## Office hours

Working hours, e.g. Monday-Friday 9am-6pm, 1 hour lunch break