

# PRAKTIKUM IN LONDON



## INTERNSHIP – CONSUMER AND B2B MARKET RESEARCH

REF. No. 1004

### About us

We are a leading global Market Research & Market Intelligence firm providing comprehensive research services and strategic analysis of information. We have served many of the world's largest and most influential companies, serving over 70% of the Fortune 500.

### Tasks

- Conducting interviews with consumers and supporting social media initiatives
- Researching industries and trends to be able to discuss topics with respondents
- Conducting outreach to potential respondents to participate in interviews and studies
- Conducting analysis and presenting findings and results to the team
- Reporting the findings in PowerPoint, Excel, Word and other common business software programs

### Skills needed

- Strong MS Office skills
- Strong verbal, analytical and written skills in English
- Knowledge of other languages is a big plus
- Strong interviewing skills and capabilities
- Proactive, self-directed, team-oriented

### Skills to be acquired

- Knowledge about Market Research
- Language skills
- Computer skills
- open-minded, team-minded

### Duration of the internship

3 months

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## Office languages

English

## Location

London

## Financial support

none

## Office hours

Monday – Friday, 9.00 am – 6.00 pm